

2026 KANSAS CITY FESTA ITALIANA

MAY 29th – May 31st

FOOD VENDOR GUIDELINES/LEASE AGREEMENT

IMPORTANT:

INSURANCE – All vendors MUST provide FESTA with certificate of insurance that lists UNICO, Trademark Properties, Festa Italiana and Zona Rosa as additionally insured under a \$1 million general liability insurance policy when submitting application.

We have had an overwhelming response from vendors wanting to participate and now have a waiting list so it is imperative that you complete and return with check or money order by April 1st, 2026 or your space/item(s) sold last year will not be guaranteed. After April 1st your space will become available to new vendors.

The following items apply to all vendors unless specified otherwise in writing.

- * **Food vendors will not be allowed to sell beverages. All beverages will be sold by Festa.**
- * Vendors will be expected to have their booths completely setup at least 60 minutes prior to the start of the festival each day. **Food Vendors must remain open during all hours of the event, from start to finish. Failure to remain open during all hours of the event will result in vendor NOT being asked to come back next year.** Vendors must be professional and order inventory accordingly. Have a back up plan in place, should you sell out. (i.e. sell gift certificates for your restaurant.)
- * Each food vendor is required to redeem (10) Food Vouchers - good for 1 menu item - from the entertainers. FESTA will be responsible for printing 10 vouchers unique to each food vendor. These will be given out directly to the entertainers by a committee member. We truly appreciate your support in helping us keep costs down for us to give away the maximum amount we can for scholarships.
- * Vendors will be allowed a 10-foot-wide banner, not to exceed 24 inches in height, to be hung in front of the vendors' booth.
- * There will be designated areas for food & beverage booths and for crafts booths. Booth placement will be determined based on menu items sold (i.e. Vendors serving pasta will not be next to each other). The FESTA will decide booth placement.
- * Vendors will be told of drop-off sites for loading and unloading, and also locations to park their vehicles during the event. **Absolutely no vehicles or trucks parked within the Festa grounds during Festa hours.**

- * All staff of vendors will be expected to wear a shirt or uniform of the business they represent. FESTA retains the right to disallow access to any vendor or employee if their dress is deemed inappropriate.
- * Vendors will comply with all local, city, and state health and liquor control rules and regulations. Vendors will supply all necessary items, etc., to accomplish these goals.
- * All vendors will need a fire extinguisher in their tent. Please call the Kansas City Fire Prevention Division 816-784-9100 to ask what type of fire extinguisher you'll need to bring.
- * Grease disposal is the responsibility of vendor and must be disposed properly, in accordance with Health Department and EPA standards.
- * Vendors are asked to respect the Zona Rosa grounds. Please place temporary flooring if using grease or other products that can stain or disfigure the grounds.
- * FESTA will provide trash removal throughout the event. Vendors are responsible for the condition and cleanliness of their site during festival hours and after teardown. Site condition and cleanliness will be factors in determining vendor participation the following year. **Each vendor must break down their own boxes and place them near their booth. Failure to do this will result in vendor not being asked to come back next year.**
- * **Food vendors must provide all electrical needs to the festival when returning their signed contract. No changes will be made when you arrive at Festa!!!!!!**
- * **SHOULD YOU CHOOSE TO BRING YOUR OWN TENT OR TRAILER, YOU MUST SUBMIT A PHOTO WITH YOUR APPLICATION. WHITE TENTS ARE PREFERRED BY ZONA ROSA!**
- * **Please call the Kansas City Health Department (816-513-6315) to go over your temporary health permit application. It is vendor's sole responsibility to obtain the city health license. Health Department will not allow you to open without permit and health inspector must approve your operation. Permit fee is mailed to the city.**

2024 KANSAS CITY FESTA ITALIANA

MAY 29th – May 31st

LOCATION:

Zona Rosa –North Kansas City – at I-29 and Barry Road

FESTIVAL DATES AND TIMES (MUST PARTICIPATE EACH DAY):

Friday, May 29th (5 – 11 p.m.)

Saturday, May 30th (11 a.m. – 11 p.m.)

Sunday, May 31st (11 a.m. – 5 p.m.)

Booth/Restaurant Name _____ Contact Name _____

Business Address _____ City _____ State _____ Zip _____

Phone _____ Cell _____ E-mail _____

FOOD VENDOR RENTAL FEES:

Note: It is necessary to list all food items you intend to sell in the space provided below.

_____ 10' x 10' Food Booth Space
(Electrical provided by FESTA) \$1,250.00
INCLUDES HEALTH APPROVED TENT!

_____ 10' x 10' Food Booth Space
(Electrical provided by FESTA) \$950.00
(10' IS YOUR FRONT, 10' IS MAX. SIDE OF TENT)
NO TENT PROVIDED!

_____ 10' x 20' Food Booth Space \$1500.00
(Electrical provided by FESTA)
(20' IS YOUR FRONT, 10' IS MAX. SIDE OF TENT)
NO TENT PROVIDED!

_____ 10' x 10' **SNACK** Food Booth \$750.00
(i.e. Cookies, Shaved Ice, Kettle Corn
Deserts, etc. **No Major Food Items Allowed!**)
(Electrical provided by FESTA)
NO TENT PROVIDED!

_____ 10' x 10' **SNACK** Food Booth \$900.00
INCLUDES TENT, BUT IS NOT HEALTH APPROVED

_____ 8'X30" TABLE \$15 EACH

*****NOTE: Festa will only provide you with the electricity you request on your application. No extra electricity will be given when you arrive at Festa. Extension cords are the responsibility of the Food Vendor and should be a minimum of 12 gauge/3 wire – 100 feet of cord is suggested.**

_____ FOLDING CHAIRS \$3 EACH

PLEASE SPECIFY:

Electrical Power:

Ø If 208/240 volt or more is required, **you must include a photo or drawing of your plug.** If Festival electricians are required to modify plugs, etc. you will be responsible for the cost of the materials. **Payment will be expected for the modification materials before the Festival opens.**

IMPORTANT - If additional electrical service is being used for anything not listed below, you may be asked to **unplug these items.** No other form of generator or electrical service other than that provided by the Festival is permitted. **You will receive power for only what is listed on this form. We WILL NOT tolerate electrical circuits constantly tripping off throughout the event!** Please list all necessary electrical requirements and equipment for operating your vending service below:

Equipment Type Quantity Voltage Amps (each)

- 1.
- 2.
- 3.

_____ Amount of VOLTAGE needed (110 or 208/240)

_____ Amount of AMPS needed (20 amps per 10' x 10' booth space will be provided)

_____ Each additional 20 amps needed - \$75

_____ Each 208/240 volts @ 50 amps needed - **\$150 per outlet**

_____ **TOTAL ENCLOSED**

***** All vendors MUST provide FESTA with certificate of insurance that lists UNICO, Trademark Properties, Festa Italiana and Zona Rosa as additionally insured under a \$1 million general liability insurance policy when submitting application.**

By signing this agreement, you understand that the Kansas City Festa Italiana committee and Kansas City chapter of UNICO are not liable for any damages, losses or personal injuries; you will not be a part of any legal action against these parties or their personnel; and you will personally participate in the Festa.

Signature _____

Date _____

Make Check Payable and Mail to:

**UNICO KC
3904 NE 63rd St
Kansas City, MO 64119**

* All fees are nonrefundable if applicant is accepted into the festival. If applicant is denied, refunds will be made. Event will occur rain, wind or shine.

** While every effort will be made to provide proper security for the festival, the FESTA and Zona Rosa will not be held responsible for any damages or losses. There will be some security provided Friday and Saturday night after the event has ended. However, they will not be expected to secure items left by exhibitors.

Festa Vendor Committee:

TJ Greenwood: 816.642.8153

Festa Italiana does not make the promise that no other vendor will sell the same items as other vendors. We do our best to not duplicate a vendor's main item but we make no promises. Please pick one item from your menu and list it as your main item.

_____ *MAIN MENU ITEM*

Below, please include a list of all the items and price points that you are intending to sell. Again, you will only be allowed to sell items that you list on application!

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

FYI, Bags of ice may be purchased at the bar for \$5 per bag.